



AIRTY & SOULIE

an interactive art workshop by Blak Douglas

This workshop touches upon social justice via issues of identity & Blak Douglas' unique practice of commentary through his contemporary art practice now spanning 25 years.
The PPT presentation highlights the problems associated with stereotyping Aboriginal Art in contrast to accepting modern styles.
Blak presents a brief quiz which challenges the aesthetic psychology.
Finally the participants are introduced to the concept of 'branding' in design by observing examples of the most marketed shoe in history.
Utilizing their own shoes, we then create a hypothetical 'logo' aimed at identifying either personal, communal or global issues of concern.

MATERIALS REQUIRED

- A3 Cartridge paper
- Oil pastels

TECHNICAL REQUIREMENTS

- Lap Top computer
- Data projector (or Smart Board)
- White Board

DURATION

90 mins including Q & A

COST

\$1250 + GST

WWC

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